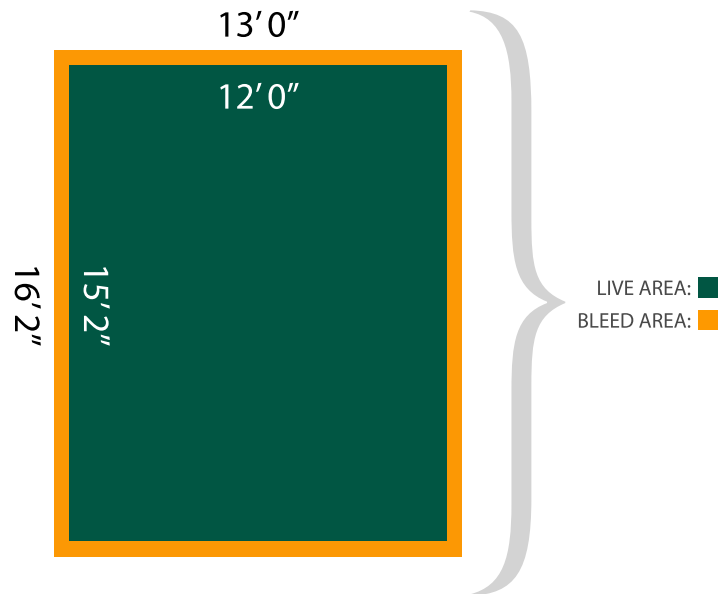


HIGH-RES VINYL

LIVE AREA: 15' 2" H X 12' 0" W
OVERALL SIZE: 16' 2" H X 13' 0" W

DESIGN AND PRODUCTION SPECIFICATIONS



DESIGN SPECIFICATIONS

PREFERRED FORMATS

Adobe Photoshop CS3 (or earlier) PSD & PDF

ACCEPTABLE FORMATS

DESIGN: Native file formats listed

Adobe Illustrator CS3 (or earlier)

QuarkExpress 7.5 (or earlier)

Adobe InDesign CS3 (or earlier)

LINKS: .EPS_(cmyk) .TIF_(cmyk)

FONTS: Convert to Outline (Quark files must include MAC compatible fonts)

SCALE / RESOLUTION / DOCUMENT SETUP SIZES

Build template at 300 resolution

Live Area Document Size: 5.46in X 4.32in

Overall Document Size: 5.82in X 4.68in

COLOR MATCHING

If precise color matching is critical, LamarFujiPictro profile is embedded on requested templates. If Pantone callouts are required, please list them when placing order. For additional color management information:

<http://www.lamargraphics.com/lgweb/LGArtSpecs/LGS-ColorMgt.asp>

ACCEPTABLE MEDIA

Via Mail: CD-ROM Disks, DVD ROM Disks

Electronic File Submission:

↑ Via Lamar Art Uploader: <http://lois2.lamargraphics.com>

↑ Via Fileswap: <http://www.lamarsmartboards.com/lgupload>

DESIGN SPECIFICATIONS (CONTINUED)

FILE NAMING

Each design submitted needs to include the associated Lamar Graphics ID number in the file name. To obtain this number contact your Lamar account representative. Jobs are numbered PER DESIGN. The Lamar Graphics ID number will correspond to production request that your AE submits to Lamar Graphics. This enables your submission to match up with the request, avoiding unnecessary processing delays.

QUESTIONS / CONCERNS

Contact Jay Boe, Director of Graphic Services for Lamar Graphics at 1-800-952-3113.

PRODUCTION SPECIFICATIONS

DELIVERY

The market must receive copy 10 working days prior to posting date.